



Stop guessing. Start knowing.

Your data is begging to show you something.

MORE THAN

80 Metrics Visualized
in 8 Comprehensive Dashboards

Dashboards **sync automatically** every week.
Real-time member engagement metrics—
when you need them.

**We Integrate with these
Church Management Systems:**



FELLOWSHIPOne.



AMPLIFY™



breeze

(More to come)



Church Overview

Get a clear weekly snapshot of church engagement with key metrics, eliminating guesswork and empowering confident leadership decisions.



Attendance Engagement

Track attendance, first-time visitors, and demographics to see who's showing up, when, and where—gaining insights to better serve your congregation.



Giving Engagement

Get a complete view of giving patterns, trends, and behaviors to foster generosity and financial stewardship in your church.



Groups Engagement

Track group participation, leader involvement, and demographics to strengthen discipleship and community growth.



Volunteer Engagement

Track volunteer service, recruitment trends, and engagement to identify gaps and celebrate those who serve.



Donor Health

Easily track donor engagement at every stage of giving—right down to the individual. Gain instant insights into first and second-time, increasing, newly engaged, lagging, declining, and lapsed givers, all in one place.

Check out pricing and detailed specs. [↓](#)

Do more with your data. Wayyyy more.

We integrate seamlessly with your Church Management System (ChMS)
to turn your data into meaningful insights that lead to strategic, informed decision-making:

Overview

Engagement

- ✔ Total Active Records
- ✔ Average Weekly Attendance (AWA)
- ✔ Previous Weekly Attendance
- ✔ First-Time Visitors
- ✔ Engagement Steps Taken
- ✔ AWA vs Active Persons Records
- ✔ Engaged vs Active Records
- ✔ Previous Week's Giving

Key Metrics

- ✔ Headcount Attendance
- ✔ Giving
- ✔ Baptisms
- ✔ Volunteers

Congregation Demographics

- ✔ Gender
- ✔ Generations Breakdown
- ✔ Phase of Life Breakdown

Attendance

Headcount Attendance

- ✔ Headcount Attendance
- ✔ Previous Week's Attendance
- ✔ Average Weekly Attendance (AWA)
- ✔ First-Time Visitors
- ✔ AWA vs Active Records

Check-In Attendance

- ✔ Check-In Attendance
- ✔ Total Unique Check-Ins
- ✔ Unique Check-Ins vs AWA
- ✔ Check-Ins by Group

Check-In Demographics

- ✔ Check-Ins by Gender
- ✔ Check-Ins by Generation
- ✔ Check-Ins by Life Phase

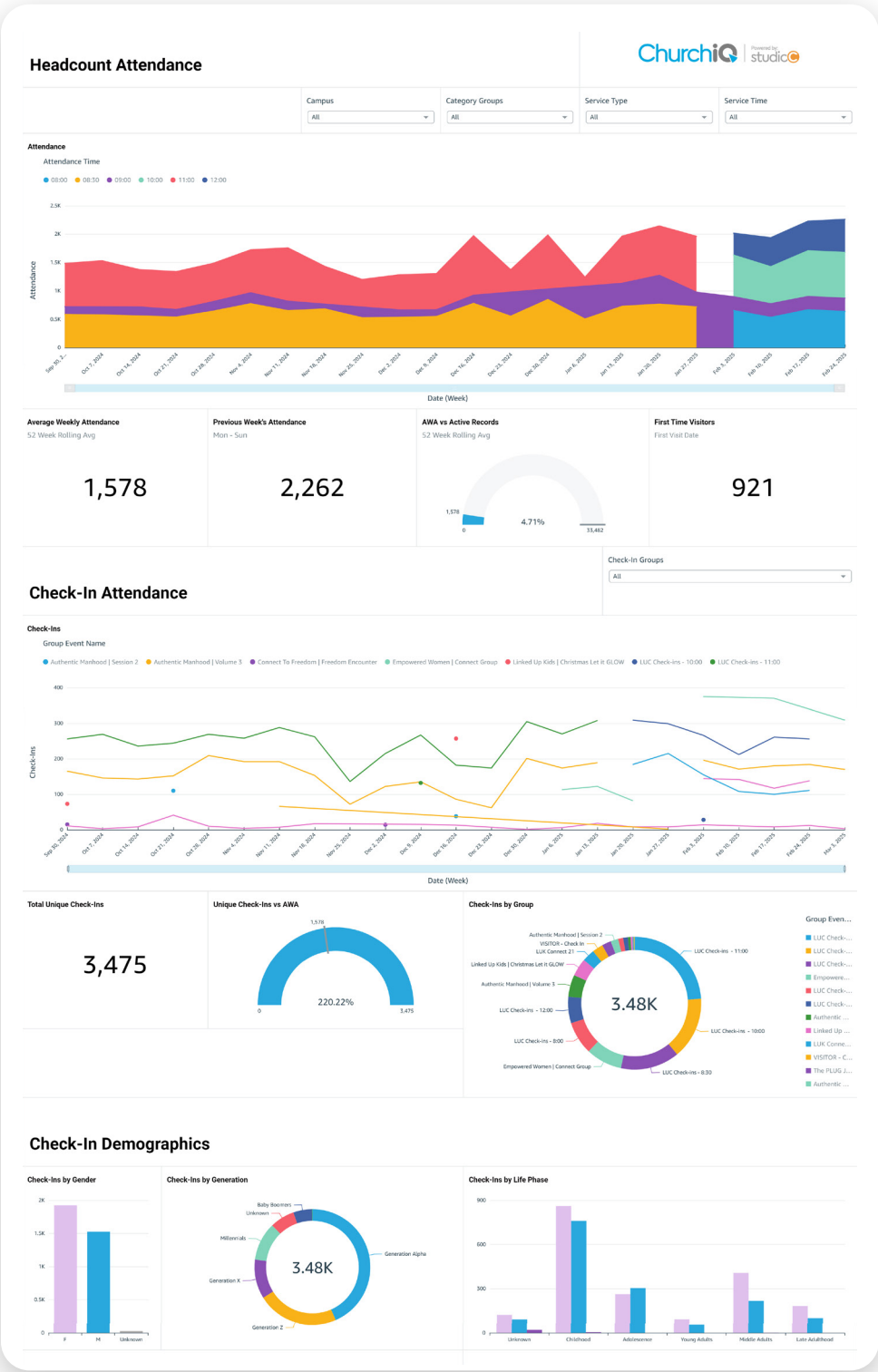
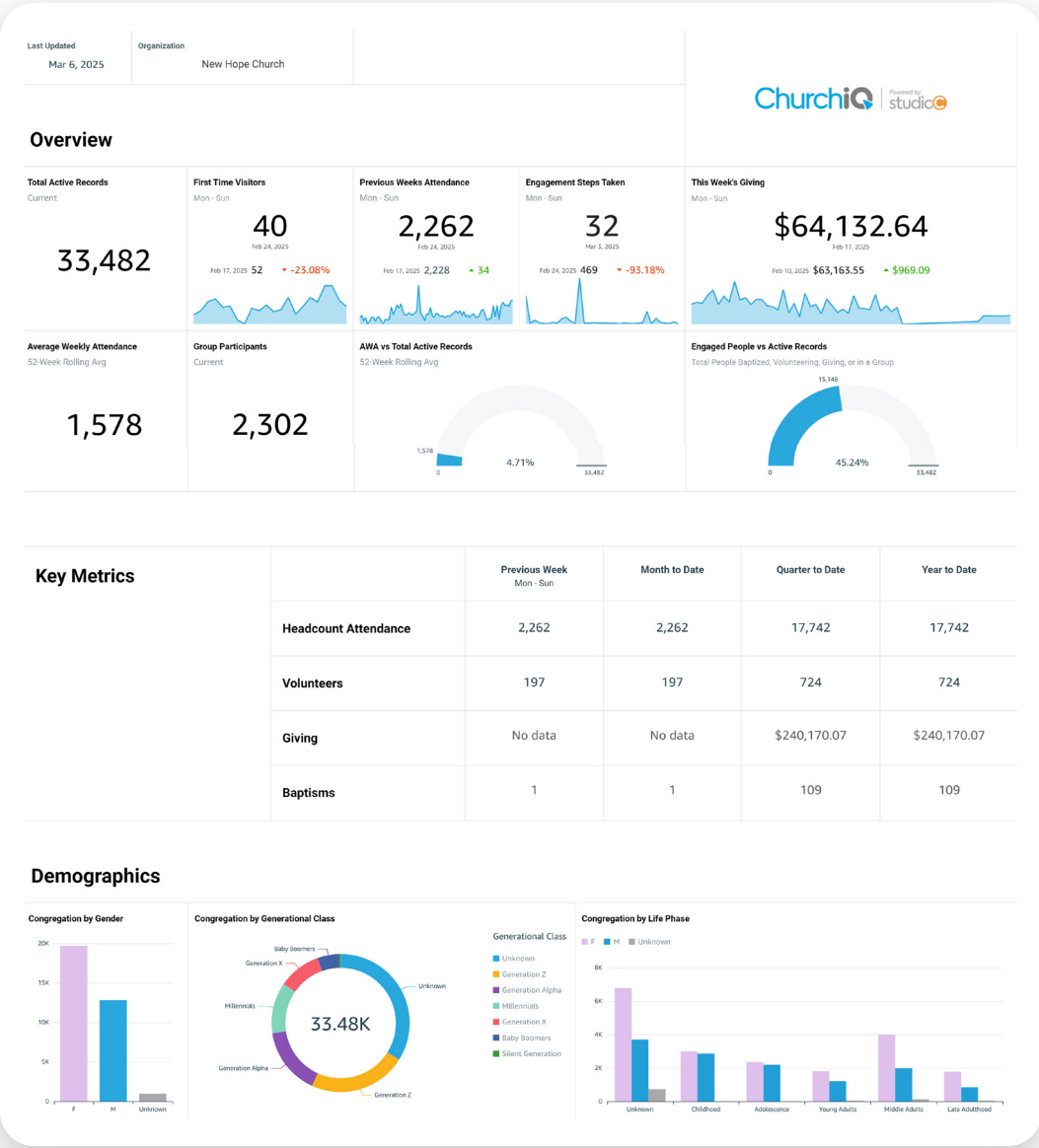
Giving

Giving Engagement

- ✔ Giving
- ✔ Total Gift Amount
- ✔ First-Time Givers
- ✔ Engaged Givers
- ✔ Occasional Givers
- ✔ Average Gift Amount
- ✔ Engaged Average Gift Amount
- ✔ Occasional Average Gift Amount
- ✔ Total Givers vs Active Records
- ✔ Total Givers vs AWA
- ✔ Regular Giver vs Total Givers

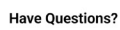
Giving Demographics

- ✔ Givers by Gender
- ✔ Givers by Generation
- ✔ Givers by Gender & Phase of Life
- ✔ Givers by Zip Code

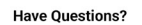


But wait! There's more!
Keep going... ⬇

ChurchIQ | Powered by studioC

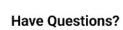


ChurchIQ | Powered by: studioC



Tool Tips & Glossary

ChurchIQ | Powered by: studio



Tool Tips & Glossary

Donor Health Suite

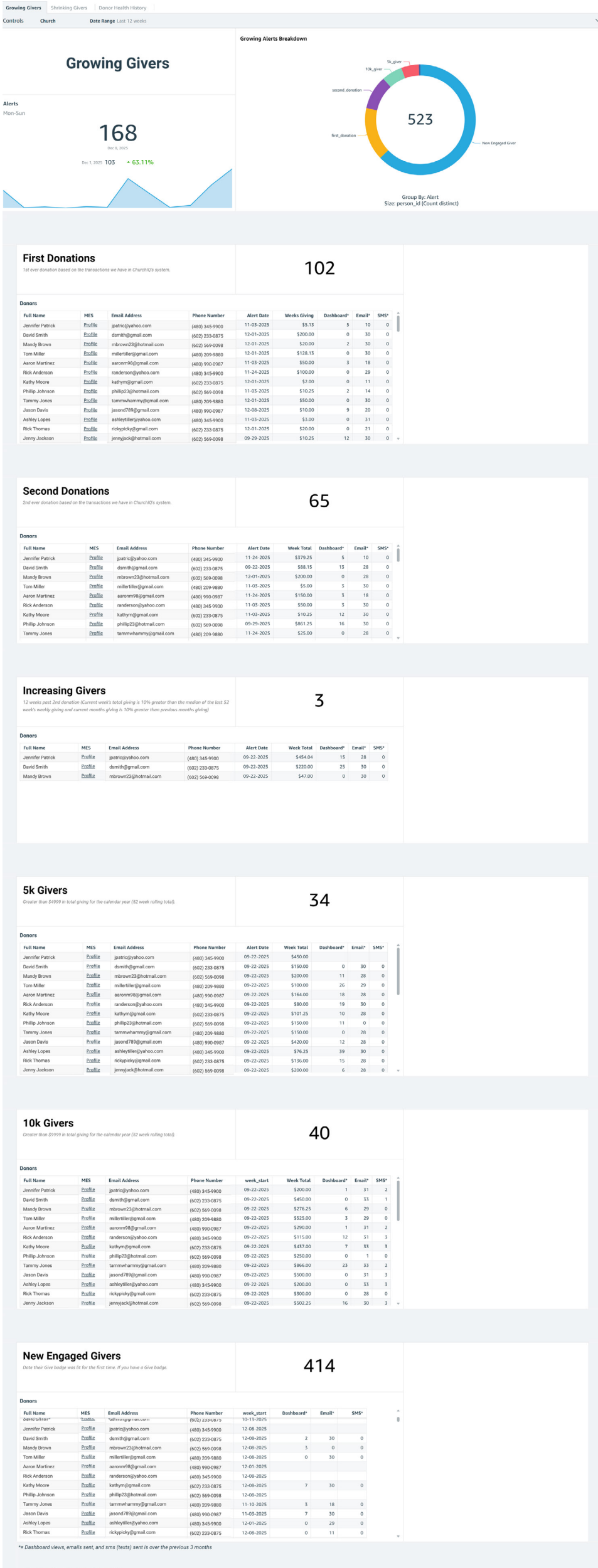
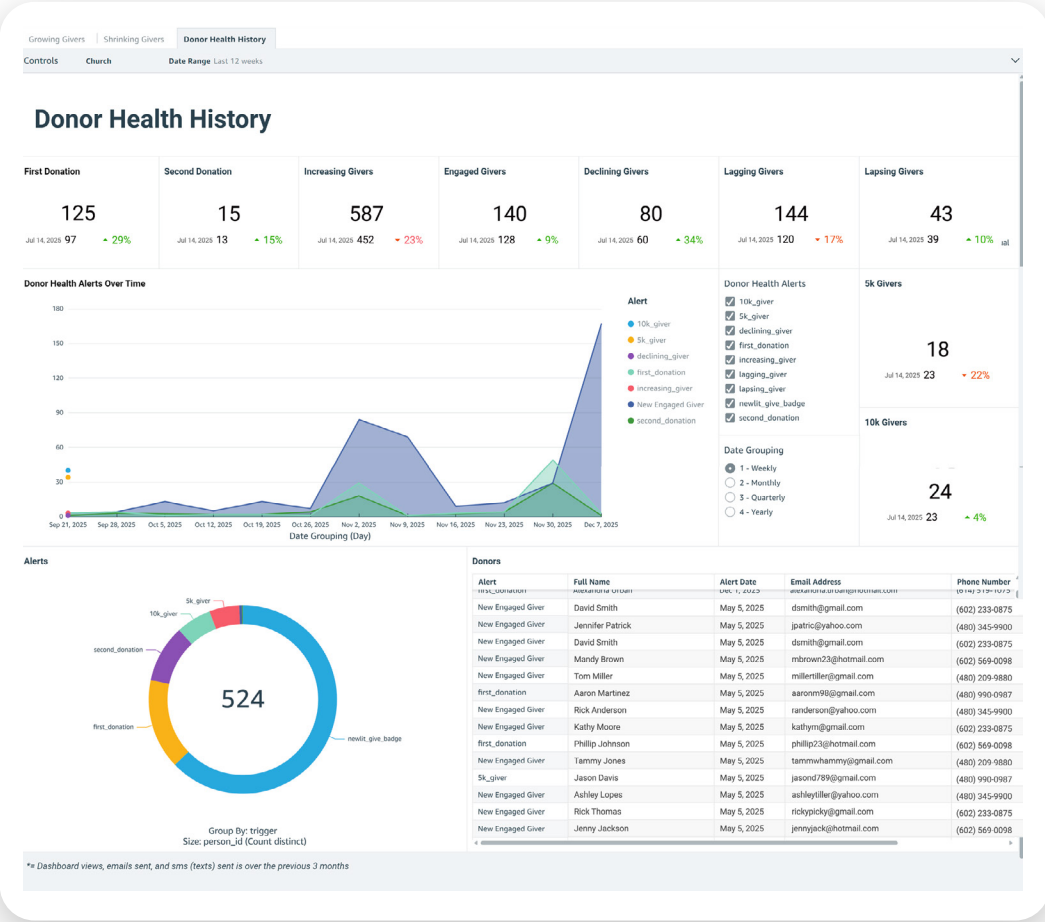
A comprehensive and **actionable** suite of dashboards, providing detailed metrics on each phase of giver in your church, including exportable lists to communicate with your people individually.

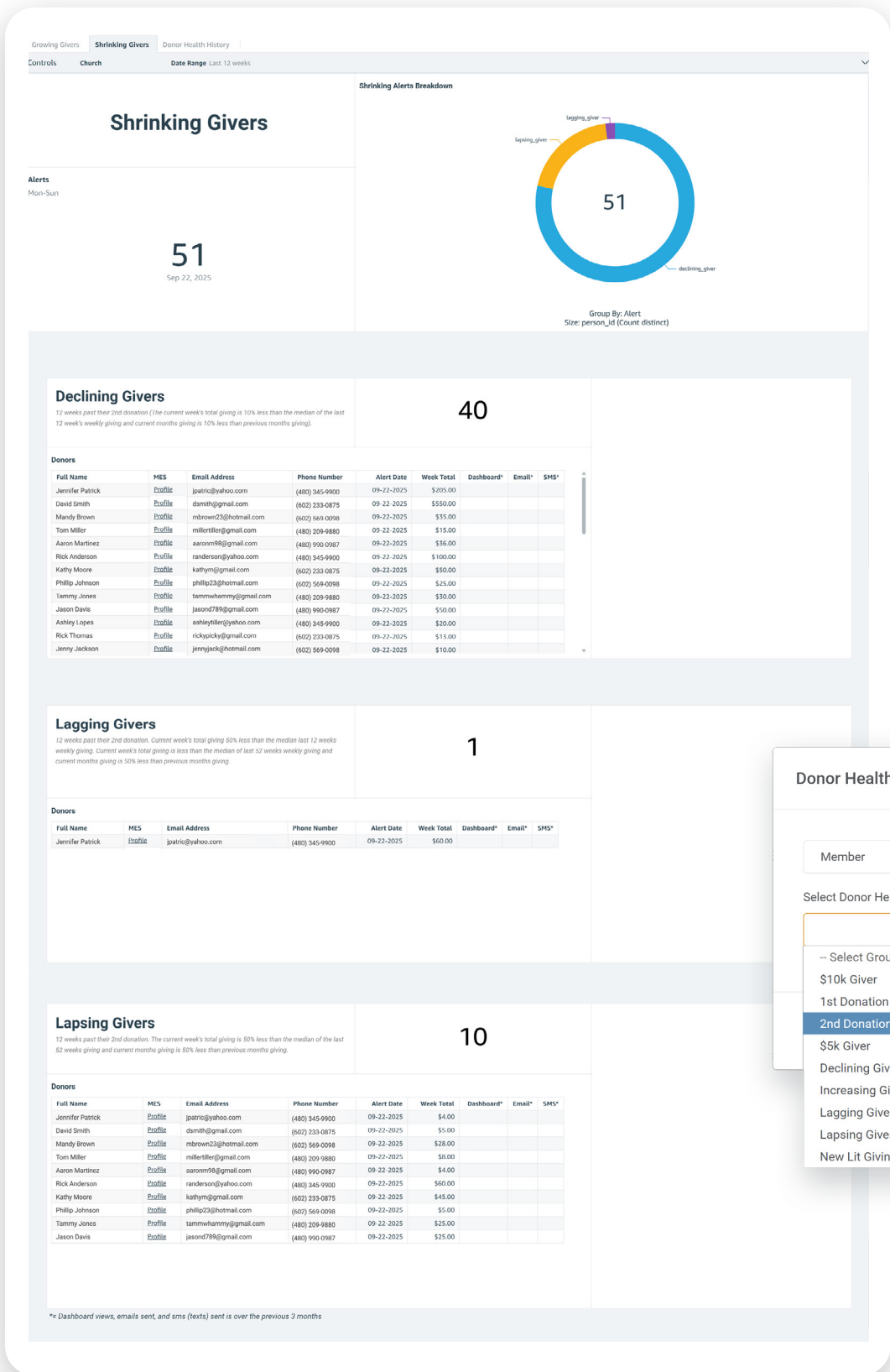
Donor Health History

- ✔ First-Time Givers
- ✔ Second-Time Givers
- ✔ Newly Engaged Givers
- ✔ Increasing Givers
- ✔ Declining Givers
- ✔ Lagging Givers
- ✔ Lapsed Givers
- ✔ 5K Givers
- ✔ 10K Givers
- ✔ Donor Stages Over Time
- ✔ Giver Records (by Phase)

Growing Givers

- ✔ Total Growing Givers
- ✔ Growing Stages Breakdown
- ✔ Total First Donations
- ✔ (Exportable) First Donation List
- ✔ Total Second Donations
- ✔ (Exportable) Second Donation List
- ✔ Total Increasing Givers
- ✔ (Exportable) Increasing Giver List
- ✔ Total 5K Givers
- ✔ (Exportable) 5K Giver List
- ✔ Total 10K Givers
- ✔ (Exportable) 10K Giver List
- ✔ New Engaged Givers
- ✔ (Exportable) New Engaged Giver List





- ### Shrinking Givers
- ✓ Total Shrinking Givers
 - ✓ Shrinking Stages Breakdown
 - ✓ Total Declining Givers
 - ✓ (Exportable) Declining Givers List
 - ✓ Total Lagging Givers
 - ✓ (Exportable) Lagging Giver List
 - ✓ Total Lapsing Givers
 - ✓ (Exportable) Lapsing Giver List

From Insight to Action:

Use ChurchIQ's Donor Health filter set inside *Waypoint*, then act with precision on every donor's next step.

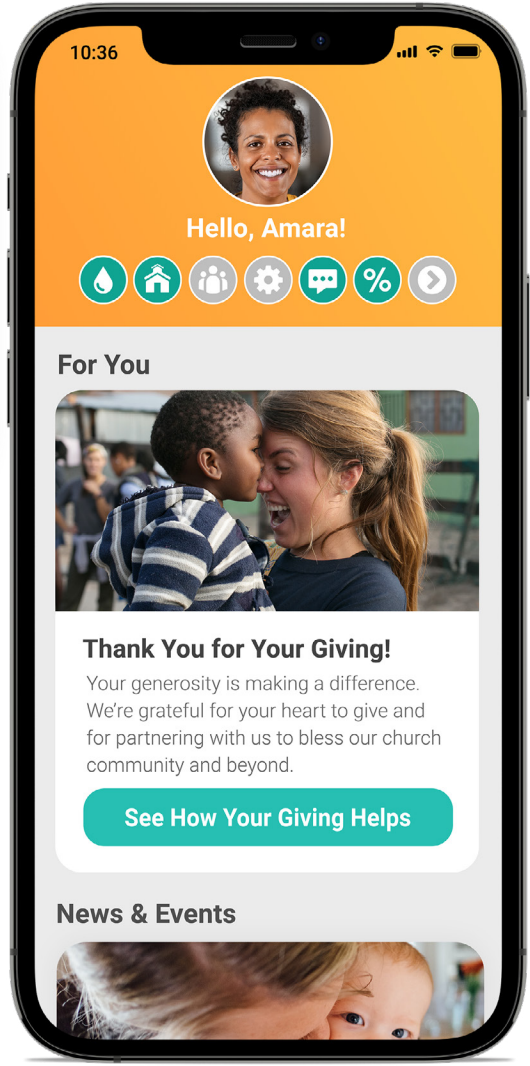
Donor Health Groups

Member

Select Donor Health Group

-- Select Group --

- \$10k Giver
- 1st Donation
- 2nd Donation
- \$5k Giver
- Declining Giver
- Increasing Giver
- Lagging Giver
- Lapsing Giver
- New Lit Giving Badge



If you knew, what would you do?

Not knowing should not be an option.

Explore Details & Pricing