



Stop guessing. Start knowing.

Your data is begging to show you something.

UP TO

60 Metrics
Visualized
in 5 Comprehensive
Dashboards

Dashboards **sync automatically** every week.
Real-time member engagement metrics—
when you need them.

“

**The ability to better understand our data
allows our campus pastors to pull levers
based on what's actually happening.**

Katie Fisher

Rock City Church, Columbus, Ohio



Church Overview

Get a clear weekly snapshot of church engagement with key metrics, eliminating guesswork and empowering confident leadership decisions.



Attendance Engagement

Track attendance, first-time visitors, and demographics to see who's showing up, when, and where—gaining insights to better serve your congregation.



Giving Engagement

Get a complete view of giving patterns, trends, and behaviors to foster generosity and financial stewardship in your church.



Groups Engagement

Track group participation, leader involvement, and demographics to strengthen discipleship and community growth.



Volunteer Engagement

Track volunteer service, recruitment trends, and engagement to identify gaps and celebrate those who serve.

Get the clarity you need to be intentional, strategic, and decisive with real-time insights into the movement and growth of your people.

Go ahead, take a look for yourself.

Do more with your data. Wayyyy more.

We integrate seamlessly with your Church Management System (ChMS) to turn your data into meaningful insights that lead to strategic, informed decision-making:

Overview

Engagement

- ✔ Total Active Records
- ✔ Average Weekly Attendance (AWA)
- ✔ Previous Weekly Attendance
- ✔ First-Time Visitors
- ✔ Engagement Steps Taken
- ✔ AWA vs Active Persons Records
- ✔ Engaged vs Active Records
- ✔ Previous Week's Giving

Key Metrics

- ✔ Headcount Attendance
- ✔ Giving
- ✔ Baptisms
- ✔ Volunteers

Congregation Demographics

- ✔ Gender
- ✔ Generations Breakdown
- ✔ Phase of Life Breakdown

Attendance

Headcount Attendance

- ✔ Headcount Attendance
- ✔ Previous Week's Attendance
- ✔ Average Weekly Attendance (AWA)
- ✔ First-Time Visitors
- ✔ AWA vs Active Records

Check-In Attendance

- ✔ Check-In Attendance
- ✔ Total Unique Check-Ins
- ✔ Unique Check-Ins vs AWA
- ✔ Check-Ins by Group

Check-In Demographics

- ✔ Check-Ins by Gender
- ✔ Check-Ins by Generation
- ✔ Check-Ins by Life Phase

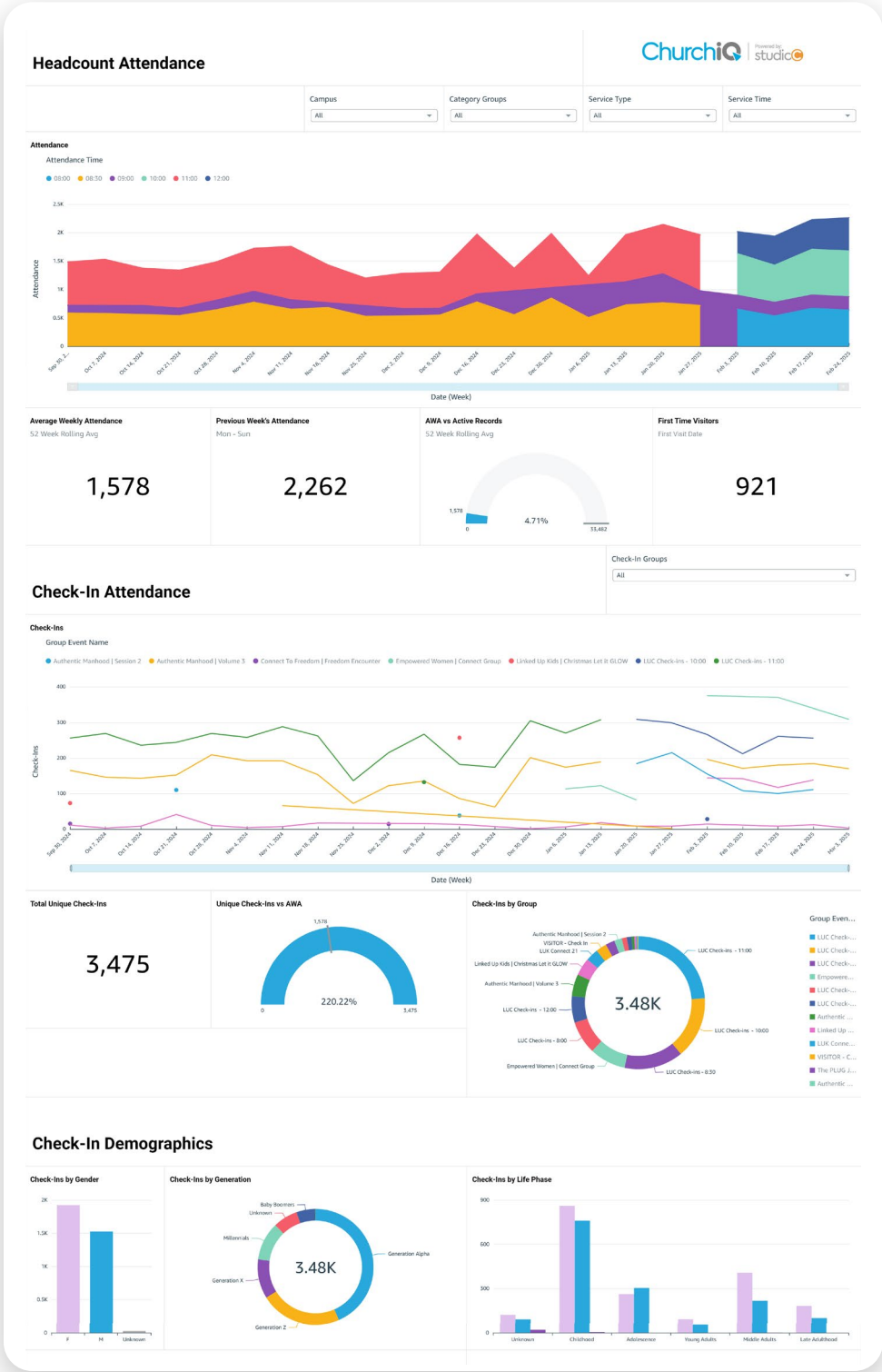
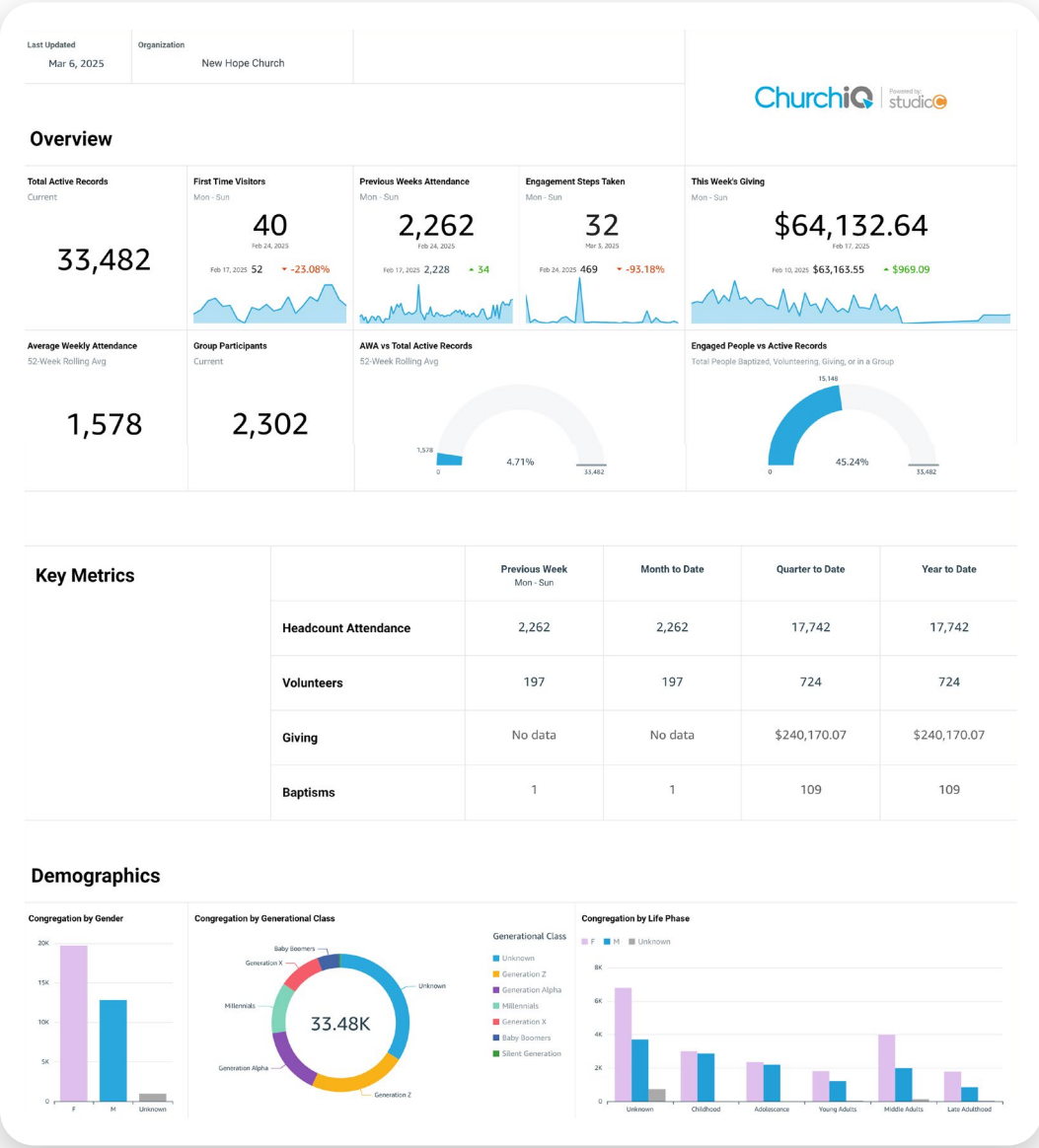
Giving

Giving Engagement

- ✔ Giving
- ✔ Total Gift Amount
- ✔ First-Time Givers
- ✔ Engaged Givers
- ✔ Occasional Givers
- ✔ Average Gift Amount
- ✔ Engaged Average Gift Amount
- ✔ Occasional Average Gift Amount
- ✔ Total Givers vs Active Records
- ✔ Total Givers vs AWA
- ✔ Regular Giver vs Total Givers

Giving Demographics

- ✔ Givers by Gender
- ✔ Givers by Generation
- ✔ Givers by Gender & Phase of Life
- ✔ Givers by Zip Code



But wait! There's more!
Keep going...

ChurchIQ | Powered by studioC



- ✓ In Groups by Gender
- ✓ Groups by Generational Class
- ✓ Groups by Gender & Phase of Life
- ✓ People Locations in Groups

- ✔ Volunteers by Gender
- ✔ Volunteers by Generation
- ✔ Volunteers by Gender & Life Phase

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Tool Tips & Glossary

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Tool Tips & Glossary

If you knew, what would you do?

Not knowing should not be an option.

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Start Knowing