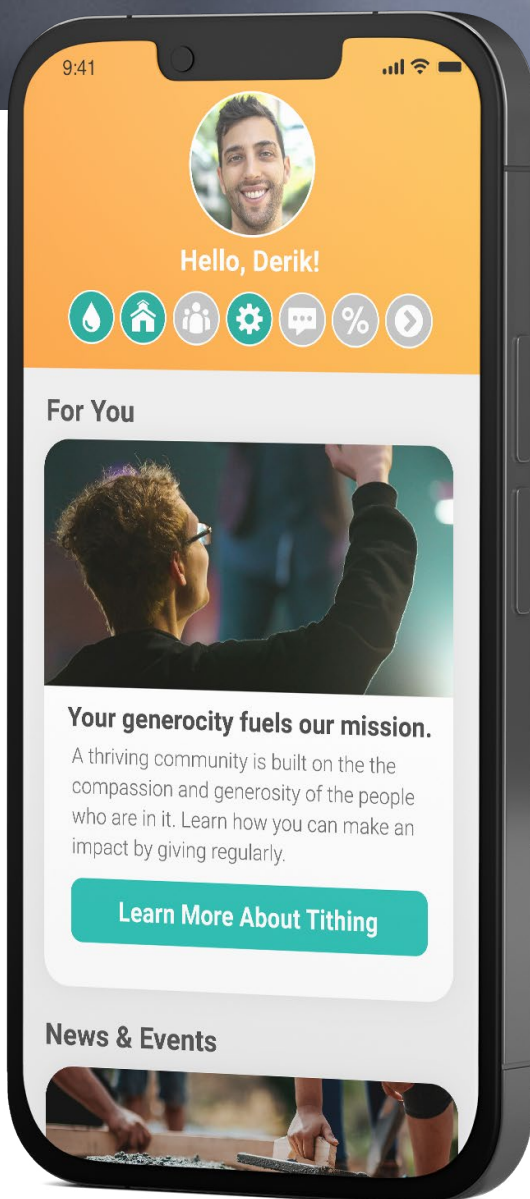




Engagement Drives Growth



Discipleship Badges are Effective

- “Give” has the highest CTR% of ALL badges
- 97.64% increase in December giving (over the year prior)
- 130.71% increase in Summer giving (over the year prior)

Giving is a Byproduct of Engagement

Analyzing three of our high performing clients after being in the MES solution for 2+ years, we saw a direct correlation between an increase in engagement and an increase in generosity.

